



What we'll need to create your campaign page.

- Video: First off, the pitch video. It shouldn't be more than 2 -3 minutes - make it personal and sincere explaining to your fans **WHY** you are doing this campaign and **HOW** much you need their help and **WHAT** great incentives they can receive for participating.
- Incentives: I'll need the incentives themselves (*with prices and how many of each you'd like to offer if some have limits*) Try to name each one creatively - look through our site or other sites for ideas. We feel 8 - 10 max. - too many can be overwhelming for fans. And be sure not include any that will be too expensive to deliver - you don't want to spend half your funds paying for incentives you've promised.
- Photos: We usually use one for each incentive and a main featured (*800 x 600px*) image, a large slider image (*1500 x 500 px*) and a thank you image. You can just send a bunch and we'll put them together unless there is a specific photo you'd like to go with a certain incentive – and if so, please specify.
- Description: A few paragraphs to place under your video that pretty much states the same thing but maybe with a little bio info added as well.
- Social Media: We'll also need the email address you'd like to use for your campaign, Facebook & Twitter urls as well as your website url.
- Campaign Title: What you want to call your campaign.

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For more info email us at:
info@bandtwango.com

or call
629.215.7899

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Also, other links to check out:

<https://bandtwango.com/basics/>
<https://bandtwango.com/tips/>

Looking forward to a wonderful campaign!